



zavaleta.tv



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in/szavaleta

SKILLS

After Effects

Illustrator

Photoshop

Element 3D

Cinema 4D

Maya

InDesign

Art Direction

Project Management

EDUCATION

BFA in Digital Media

Otis College of Art & Design | 2014

REFERENCES

Upon Request

STEPHANIE ZAVALETA (She/Her)

ART DIRECTOR & MOTION GRAPHICS ARTIST

EXPERIENCE

ART DIRECTOR

2021-PRESENT

Outpost Media | Burbank, CA

- Leading, mentoring, and managing a team of artists through a variety of theatrical, home entertainment, and social campaigns. Overseeing the production workflow and collaborative efforts with the creative director, producers, and production team to ensure deadlines are met from concept through completion.
- Self-starter attitude with a high volume of creative output. Very dependable, flexible, open-minded outlook with the ability and skill to execute a range of aesthetics and styles.
- Delegating and overseeing all requests to the graphics department as well as communicating appropriate creative direction and notes as needed.

LEAD MOTION GRAPHICS ARTIST

2017-2021

Outpost Media | Burbank, CA

 Oversaw and produced a wide array of theatrical, home entertainment, and social campaigns from the ground up. Worked closely with the creative director and art director to establish objectives, troubleshoot creative challenges, and accomplish the build-out of production-friendly graphics.

FREELANCE MOTION GRAPHICS ARTIST

2015-2017

Los Angeles, CA

 Created compelling 3D and 2D motion designs and assets for a diverse group of leading theatrical, broadcast, and home entertainment studios.

DIGITAL DESIGNER

2014-2015

Disney Publishing Worldwide | Glendale, CA

 Designed a myriad of 3D and 2D assets, characters, and environments for award-winning Disney learning apps published through the Apple App Store.